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MADDYS 2026
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MADDYS 2026 - SHORTLISTS

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GROUP 1 - CREATIVE MADDYS - Product: FMCG - F&B - TV Single

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: FMCG - F&B - TV Single	Sunpure Swaad atta	No boxing only Easy Cooking I Sunpure Swaad Atta	Jigarthanda
CREATIVE MADDYS	Product: FMCG - F&B - TV Single	Sunpure Puliogare	The Puliogare Trap	Jigarthanda
CREATIVE MADDYS	Product: FMCG - F&B - TV Single	Sunpure Sunflower oil	Preetiya Baasha - Sunpure	Jigarthanda

GROUP 1 - CREATIVE MADDYS - Product: FMCG - F&B - Digital

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: FMCG - F&B - Digital	Sunpure Puliogare	The Puliogare Trap	Jigarthanda
CREATIVE MADDYS	Product: FMCG - F&B - Digital	Agent Chings Attack	Agent Chings Attack - Digital	Magic In White
CREATIVE MADDYS	Product: FMCG - F&B - Digital	Three Mango Chilli Powder	Three Mango Season	Mind Your language!

GROUP 1 - CREATIVE MADDYS - Product: FMCG - Homecare & Others - OOH Single

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: FMCG - Homecare & Others - OOH Single	Unique Pest Management	The world's scariest leaflet	be positive 24 Innovation Design Pvt Ltd

GROUP 1 - CREATIVE MADDYS - Product: Home Decor & Infra - Print Campaign

CREATIVE MADDYS	Product: Home Decor & Infra - Print Campaign	RelWOOD	Works for the Planet. Works for You.	Underdog

GROUP 1 - CREATIVE MADDYS - Product: Home Decor & Infra - TV Single

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: Home Decor & Infra - TV Single	Indicus Paints	Indicus Forto: Forto-fy Your Exteriors	VNC Electrodes

GROUP 1 - CREATIVE MADDYS - Product: Home Decor & Infra - TV Campaign

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: Home Decor & Infra - TV Campaign	Hard Worker	Hard Worker I Hard Work always wins	The Ramco Cements Limited
CREATIVE MADDYS	Product: Home Decor & Infra - TV Campaign	Peps Mattresses	Grand Sleep Festival	Happy Unicorn Creative Communication Pvt. Ltd

GROUP 1 - CREATIVE MADDYS - Product: Home Decor & Infra - Digital

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: Home Decor & Infra - Digital	Hard Worker	Hard Worker I Hard Work always wins	The Ramco Cements Limited
CREATIVE MADDYS	Product: Home Decor & Infra - Digital	Peps Mattress	Peps Vivah Mattress-Designed for Newlyweds	Happy Unicorn Creative Communication Pvt. Ltd,

GROUP 1 - CREATIVE MADDYS - Product: Consumer Electronics - TV Single

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: Consumer Electronics - TV Single	CP PLUS	CP PLUS Tamil Ft. Vijay Sethupathi	Happy Unicorn Creative Communication Pvt. Ltd

GROUP 1 - CREATIVE MADDYS - Product: Consumer Electronics - Digital

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: Consumer Electronics - Digital	CP Plus	CP PLUS Smart AI CCTV Solutions Kerala Campaign ft. Prithviraj Sukumaran	Happy Unicorn Creative Communication Pvt. Ltd

GROUP 1 - CREATIVE MADDYS - Product: Automobiles & Accessories - Digital

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Product: Automobiles & Accessories - Digital	Ather Energy	Ather - നാടിന്റെ ഇഷ്ട താരം (The Poeple's Star)	Stark Communications Pvt Ltd

GROUP 1 - CREATIVE MADDYS - Retail & Fashion - Print Campaign

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Retail & Fashion - Print Campaign	RAMRAJ COTTON	Unbelievable Softness	VERMILLION Communication Pvt Ltd.

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GROUP 1 - CREATIVE MADDYS - Retail & Fashion - TV Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Retail & Fashion - TV Single	Bhima Gold	Together Purever	Turrino Advertising
CREATIVE MADDYS	Retail & Fashion - TV Single	Celant by Bhima	World does'nt define who you are, you do.	FIRST PICTURE SHOW COMPANY
GROUP 1 - CREATIVE MADDYS - Retail & Fashion - OOH Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Retail & Fashion - OOH Campaign	Vismay Intimates	Its Just a Bra	Reel Tribe
GROUP 1 - CREATIVE MADDYS - Services: Pharma, Hygiene & Wellness (including Agri) - Print Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Pharma, Hygiene & Wellness (including Agri) - Print Single	Devadoss Hospital	THE WAR	BCC Martech
CREATIVE MADDYS	Services: Pharma, Hygiene & Wellness (including Agri) - Print Single	SP Medifort	Noticed a change?	PlainSpeak
GROUP 1 - CREATIVE MADDYS - Services: Pharma, Hygiene & Wellness (including Agri) – TV Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Pharma, Hygiene & Wellness (including Agri) – TV Campaign	Gromor	Jinke Bharose Duniya, Unka Bharosa Gromor	Coromandel International Limited
GROUP 1 - CREATIVE MADDYS - Services: Pharma, Hygiene & Wellness (including Agri) - OOH Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Pharma, Hygiene & Wellness (including Agri) - OOH Single	Assana Colorectal & Gut Wellness Clinic	Mr. Trump, we're experts in easing painful blockades. Call us to set things 'strait'.	be positive 24 Innovation Design Pvt Ltd
CREATIVE MADDYS	Services: Pharma, Hygiene & Wellness (including Agri) - OOH Single	SP Medifort	Noticed a change?	PlainSpeak
GROUP 1 - CREATIVE MADDYS - Services: Pharma, Hygiene & Wellness (including Agri) - OOH Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Pharma, Hygiene & Wellness (including Agri) - OOH Campaign	Gromor	Beyond the Pack : Taking Gromor Trust to the Farmer's World	Coromandel International Limited
GROUP 1 - CREATIVE MADDYS - Services: Pharma, Hygiene & Wellness (including Agri) - Digital				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Pharma, Hygiene & Wellness (including Agri) - Digital	Assana Colorectal & Gut Wellness Clinic	Flush Your Leftovers!	be positive 24 Innovation Design Pvt Ltd
CREATIVE MADDYS	Services: Pharma, Hygiene & Wellness (including Agri) - Digital	WOW Whites	DON'T BECOME A CHAMPION OF BAD BREATH	be positive 24 Innovation Design Pvt Ltd
GROUP 1 - CREATIVE MADDYS - Services: Travel, Tourism & Hospitality - TV Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Travel, Tourism & Hospitality - TV Campaign	Wonderla Holidays	Wonderla Chennai - Majaa Panna Ready ah?	Kadhai Films
GROUP 1 - CREATIVE MADDYS - Services: Travel, Tourism & Hospitality - Digital				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Travel, Tourism & Hospitality - Digital	Kerala Tourism	Travel for Art	Stark Communications Pvt Ltd
GROUP 1 - CREATIVE MADDYS - Services: Banking & Finance - TV Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Banking & Finance - TV Single	Manappuram Gold Loan	Stop running start living	FIRST PICTURE SHOW COMPANY

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GROUP 1 - CREATIVE MADDYS - Services: Banking & Finance - Digital				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Banking & Finance - Digital	Shriram Finance	Ponninoppam Ponnonam	Mind Your language!
GROUP 1 - CREATIVE MADDYS - Services: Education - TV Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Education - TV Single	Entri App	Kadhai Kelu - Meenatchi	Mind Your language!
GROUP 1 - CREATIVE MADDYS - Services: Online Services - Digital				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Online Services - Digital	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd
CREATIVE MADDYS	Services: Online Services - Digital	Zoho Creator	Zoho Creator - Ideas Shouldn't wait	Kadhai Films
CREATIVE MADDYS	Services: Online Services - Digital	Blinkit	Pooja Items	Mind Your language!
GROUP 1 - CREATIVE MADDYS - Services: Real Estate - TV Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Real Estate - TV Single	ELEMENTS - GTB	Do you hate your parents?	be positive 24 Innovation Design Pvt Ltd
GROUP 1 - CREATIVE MADDYS - Services: Real Estate - OOH Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Real Estate - OOH Campaign	VGK	The Key To Happiness	UDM Branding Pvt. Ltd.
GROUP 1 - CREATIVE MADDYS - Services: Real Estate - Digital				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Services: Real Estate - Digital	Svadha	Our favourite celebrity brand ambassador? Always you.	be positive 24 Innovation Design Pvt Ltd
GROUP 1 - CREATIVE MADDYS - Media & Entertainment - Print Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Media & Entertainment - Print Campaign	Mathrubhumi Printing & Publishing Co Ltd	Print : The Credible Medium	Mathrubhumi Printing & Publishing Co Ltd
CREATIVE MADDYS	Media & Entertainment - Print Campaign	ManoramaMAX	MAX Malayalam - Brand Campaign	MM TV Limited
GROUP 1 - CREATIVE MADDYS - Media & Entertainment - TV Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Media & Entertainment - TV Single	VIJAY TV	BIBG BOSS SEASON 9	JIOSTAR INDIA PVT LTD
CREATIVE MADDYS	Media & Entertainment - TV Single	Manorama News	Manorama News Relaunch Campaign	MM TV Limited
CREATIVE MADDYS	Media & Entertainment - TV Single	ZEE5	Pongala Kaanom Ft. Jiiva & Andrea Jeremiah (Z5 Thigil Pongal)	Happy Unicorn Creative Communication Pvt. Ltd
GROUP 1 - CREATIVE MADDYS - Media & Entertainment - TV Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Media & Entertainment - TV Campaign	VIJAY TV	BIBG BOSS SEASON 9	JIOSTAR INDIA PVT LTD
CREATIVE MADDYS	Media & Entertainment - TV Campaign	VIJAY TV	CHRISTMAS CONTEST - SECRET SANTA	JIOSTAR INDIA PVT LTD
GROUP 1 - CREATIVE MADDYS - Media & Entertainment - OOH Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Media & Entertainment - OOH Single	3BHK Movie	3BHK at 150	The Sight Media
GROUP 1 - CREATIVE MADDYS - Media & Entertainment - OOH Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Media & Entertainment - OOH Campaign	Asianet News	മലയാളിക്കായി ചോദിച്ചും പറഞ്ഞും 30 വഷങ്ങ	Stark Communications Pvt Ltd
CREATIVE MADDYS	Media & Entertainment - OOH Campaign	ManoramaMAX	MAX Malayalam - Brand Campaign	MM TV Limited

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GROUP 1 - CREATIVE MADDYS - Media & Entertainment - Digital

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Media & Entertainment - Digital	Super League Kerala	Champiagns Speaking	Toki Creative Collective
CREATIVE MADDYS	Media & Entertainment - Digital	JioHotstar Tamil	When a Dog Became the Star: The First Canine Social Media Take-over	Digitally Inspired Media Pvt Ltd

GROUP 1 - CREATIVE MADDYS - Media & Entertainment - Promos (Fiction)

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Media & Entertainment - Promos (Fiction)	ZEE5	Pongala Kaanom Ft. Jiiva & Andrea Jeremiah (Z5 Thigil Pongal)	Happy Unicorn Creative Communication Pvt. Ltd
CREATIVE MADDYS	Media & Entertainment - Promos (Fiction)	Vijay Television	Illatharasigalin Neram	BeatRoute

GROUP 1 - CREATIVE MADDYS - Media & Entertainment - Promos (NonFiction)

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Media & Entertainment - Promos (NonFiction)	VIJAY TV	BIBG BOSS SEASON 9	JIOSTAR INDIA PVT LTD
CREATIVE MADDYS	Media & Entertainment - Promos (NonFiction)	VIJAY TV	HAPPY WIFE HAPPY LIFE	JIOSTAR INDIA PVT LTD
CREATIVE MADDYS	Media & Entertainment - Promos (NonFiction)	SUPER SINGER	SUPER SINGER SENIOR 11	JIOSTAR INDIA PVT LTD

GROUP 1 - CREATIVE MADDYS - Corporate Branding - Print Campaign

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Corporate Branding - Print Campaign	JR TMT	JR Metals	VERMILLION Communication Pvt Ltd.

GROUP 1 - CREATIVE MADDYS - Corporate Branding - Radio Campaign

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Corporate Branding - Radio Campaign	JRTMT	Strength Talk: The TMT Bar Show	VERMILLION Communication Pvt Ltd.

GROUP 1 - CREATIVE MADDYS - Corporate Branding - OOH Campaign

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Corporate Branding - OOH Campaign	VGK	The Key To Happiness	UDM Branding Pvt. Ltd.

GROUP 1 - CREATIVE MADDYS - Corporate Branding - Digital

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Corporate Branding - Digital	Mind Your Language!	Neeche Wala Sab Dekhlega - Toothpaste	Mind Your Language!
CREATIVE MADDYS	Corporate Branding - Digital	uppercase	Bumrah ki Company	Rethink Brands and Communication Pvt. Ltd.
CREATIVE MADDYS	Corporate Branding - Digital	Mind Your Language!	Neeche Wala Sab Dekhlega - Delivery	Mind Your Language!

GROUP 1 - CREATIVE MADDYS - Cause Advertising & Public Service - Print Campaign

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Cause Advertising & Public Service - Print Campaign	The Hindu	Stub The Habit	The Hindu Group
CREATIVE MADDYS	Cause Advertising & Public Service - Print Campaign	Net green	AVOID BUILDING YOUR HOUSE IN THEIR LAND	VERMILLION Communication Pvt Ltd.
CREATIVE MADDYS	Cause Advertising & Public Service - Print Campaign	FPNP (Fight Pollution Not Plastics)	Animals Love Plastic	Underdog

GROUP 1 - CREATIVE MADDYS - Cause Advertising & Public Service - TV Single

Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Cause Advertising & Public Service - TV Single	Mazhavil Manorama	Digital Arrest Awareness	MM TV Limited
CREATIVE MADDYS	Cause Advertising & Public Service - TV Single	Jos Alukkas	My Best Friend's Wedding	Toki Creative Collective

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GROUP 1 - CREATIVE MADDYS - Cause Advertising & Public Service - TV Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Cause Advertising & Public Service - TV Campaign	TNDIPR - TamilNadu Information and Public Relations Department	Vaadi Raasathi ? Women's Empowerment Scheme,Tamil Nadu Government (TN DIPR)"	Happy Unicorn Creative Communication Pvt. Ltd
GROUP 1 - CREATIVE MADDYS - Cause Advertising & Public Service - OOH Single				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Cause Advertising & Public Service - OOH Single	Seegreen Foundation	You don't just cut a tree.	be positive 24 Innovation Design Pvt Ltd
CREATIVE MADDYS	Cause Advertising & Public Service - OOH Single	Times OOH	Sustainable Bus Shelter	Times Innovative Media Ltd
GROUP 1 - CREATIVE MADDYS - Cause Advertising & Public Service - OOH Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Cause Advertising & Public Service - OOH Campaign	The Times Network	Times Drive Safety	Times Innovative Media Ltd
GROUP 1 - CREATIVE MADDYS - Cause Advertising & Public Service - Digital				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Cause Advertising & Public Service - Digital	Eastern	Women's Pooram	FCB Ulka Advertising Private Ltd
CREATIVE MADDYS	Cause Advertising & Public Service - Digital	Wink	La Chanson de l'arbre" - Song of the Tree "	be positive 24 Innovation Design Pvt Ltd
CREATIVE MADDYS	Cause Advertising & Public Service - Digital	Mazhavil Manorama	Digital Arrest Awareness	MM TV Limited
GROUP 1 - CREATIVE MADDYS - Best Use of Artificial Intelligence (Medium Agnostic)				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Best Use of Artificial Intelligence (Medium Agnostic)	RUPAY	RUPAY Absurd Intelligence (AI) Campaign	5W1H SOLUTIONS PRIVATE LIMITED
CREATIVE MADDYS	Best Use of Artificial Intelligence (Medium Agnostic)	Seegreen Foundation	You don't just cut a tree.	be positive 24 Innovation Design Pvt Ltd
CREATIVE MADDYS	Best Use of Artificial Intelligence (Medium Agnostic)	Wink Salon	La Chanson de l'arbre" - Song of the Tree "	be positive 24 Innovation Design Pvt Ltd
CREATIVE MADDYS	Best Use of Artificial Intelligence (Medium Agnostic)	Chennai Climate Action Group	THE FEW-NERAL SONG	be positive 24 Innovation Design Pvt Ltd
CREATIVE MADDYS	Best Use of Artificial Intelligence (Medium Agnostic)	YES BANK	YES BANK NRI Homecoming Campaign	5W1H SOLUTIONS PRIVATE LIMITED
GROUP 1 - CREATIVE MADDYS - Use of Public Relations				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Use of Public Relations	Catalyst Public Relations Pvt. Ltd.	Pongal with Purpose	CATALYST PUBLIC RELATIONS PVT. LTD.
GROUP 1 - CREATIVE MADDYS - Moment Marketing				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Moment Marketing	Tata Capital	Aaj Ke Freedom Fighters	WIFE BRAND COMMUNICATORS LLP
CREATIVE MADDYS	Moment Marketing	Muralya Dairy	Wholesome Reunion	PlainSpeak
CREATIVE MADDYS	Moment Marketing	Kerala Tourism	UK F-35 Jet Meme	Stark Communications Pvt Ltd
CREATIVE MADDYS	Moment Marketing	Assana Colorectal & Gut Wellness Clinic	Mr. Trump, we're experts in easing painful blockades. Call us to set things 'strait'.	be positive 24 Innovation Design Pvt Ltd
CREATIVE MADDYS	Moment Marketing	Assana Colorectal & Gut Wellness Clinic	GUYS, IT'S WOMEN'S DAY. FOR A CHANGE, WHY DON'T YOU CHECK OUT YOUR OWN ASS?	be positive 24 Innovation Design Pvt Ltd
GROUP 1 - CREATIVE MADDYS - Hyperlocal Marketing				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Hyperlocal Marketing	Super Chennai / Deadline 2025	Poets Playoff On Chennai	P Jagan
CREATIVE MADDYS	Hyperlocal Marketing	Z5 - Kannada	Made in the Language of the Land	Digitally Inspired Media Pvt Ltd
CREATIVE MADDYS	Hyperlocal Marketing	The Hindu	Made of Chennai 2025	GSS Torque Entertainment LLP

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GROUP 1 - CREATIVE MADDYS - Unpublished - Print				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Unpublished - Print	Tempest Advertising	AI the Water Demon	Tempest Advertising Pvt.Ltd.
CREATIVE MADDYS	Unpublished - Print	Independent Social Impact Project	You Didn't See It	Sidhesh Kulkarni
GROUP 1 - CREATIVE MADDYS - Unpublished - OOH				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Unpublished - OOH	Super Chennai/Deadline 2025	Chennai - It's A wonderful World	P Jagan
GROUP 1 - CREATIVE MADDYS - Creative - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)				
Group	Category	Brand	Campaign Title	Agency/Client
CREATIVE MADDYS	Creative - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)	Hard Worker	Hard Worker I Hard Work always wins	The Ramco Cements Limited
CREATIVE MADDYS	Creative - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)	3BHK Movie	The Ultimate 3BHK Ambush	The Sight Media
CREATIVE MADDYS	Creative - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)	Kerala Tourism	Travel Now, Post Later	Stark Communications Pvt Ltd
CREATIVE MADDYS	Creative - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)	Agent Chings Attack	Agent Chings Attack - Integrated	Magic In White
GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Design - Logo & Corporate Identity				
Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	Kaattaan	Logo Design	Magic In White
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	JR TMT	Brand Guideline	VERMILLION Communication Pvt Ltd.
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	MaThi	MaThi - Made by Women	Studio Kirukal
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	Indicus Neot	Indicus Neot - Luxury Interior Emulsion	VNC Electrodes
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	Sri Krishna Sweets	Sri Krishna Sweets	Studio Kirukal
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	WOW Whites	Design - Logo & Corporate Identity	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	Total Snacc	Branding Total Snacc	SuperFlyp (pronounced SuperFlip)
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	Hairs Culture	Hairs Culture - Confidence, that's you.	Moses Gladson Creatives
DESIGN & PRINT CRAFT MADDYS	Design - Logo & Corporate Identity	Trinaya	Trinaya - Oil for life	Moses Gladson Creatives
GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Design - Poster				
Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Devadoss Hospital	THE WAR	BCC Martech
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Saguna Baug agro tourism	Mark of The Civilisation	Aaiba Design Pvt.Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Swagat Jewellers	SOME THINGS ARE NOT MEANT TO BE WORN. DOWRY HARASS-MENT? CALL 1091	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Seegreen Foundation	You don't just cut a tree.	be positive 24 Innovation Design Pvt Ltd

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DESIGN & PRINT CRAFT MADDYS	Design - Poster	Seegreen Foundation	You don't just cut a tree.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Seegreen Foundation	You don't just cut a tree.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Seegreen Foundation	YOUR DAILY STEP COUNT SAVES BOTH YOUR LUNGS AND PLANET	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Unique Pest Management	The world's scariest leaflet	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Assana Colorectal & Gut Wellness Clinic	JUNK DESTROYS OUR GUT'S NATURAL HABITAT	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Urbanly Media	Where Many Worlds Perform Together	Aaiba Design Pvt.Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Assana Colorectal & Gut Wellness Clinic	JUNK DESTROYS OUR GUT'S NATURAL HABITAT	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Assana Colorectal & Gut Wellness Clinic	JUNK DESTROYS OUR GUT'S NATURAL HABITAT	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Secura Technologies	I WAS A PICKPOCKET. I OWE MY SUCCESS TO THIS CCTV CAMERA.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	HKS Clinic - Hip, Knee & Shoulder Specialists.	A New Leg Begins	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	HKS Clinic - Hip, Knee & Shoulder Specialists.	Watch your knees make a fabulous comeback	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	RASA Ramana Sunritya Aalaya	The Dying Artist	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Secura Technologies	Ward off evil spirits with our expert eyes.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Secura Technologies	Ward off evil spirits with our expert eyes.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Secura Technologies	I WAS A SUCCESSFUL CHAIN SNATCHER. THIS CCTV CAMERA MADE ME EVEN MORE SUCCESSFUL.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Assana Colorectal & Gut Wellness Clinic	Flush Your Leftovers!	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Assana Colorectal & Gut Wellness Clinic	Flush Your Leftovers!	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Poster	Assana Colorectal & Gut Wellness Clinic	Flush Your Leftovers!	be positive 24 Innovation Design Pvt Ltd

GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Design - Illustration

Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Design - Illustration	Kala Ghoda Association	Ahead of The Curve	Aaiba Design Pvt.Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Illustration	Devadoss Hospital	THE WAR	BCC Martech
DESIGN & PRINT CRAFT MADDYS	Design - Illustration	Saguna Baug agro tourism	Mark of The Civilisation	Aaiba Design Pvt.Ltd
DESIGN & PRINT CRAFT MADDYS	Design - Illustration	JRTMT	Mr.JR MACOT	VERMILLION Communication Pvt Ltd.

GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Design - Brochure

Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Design - Brochure	Mindsprint	Mindsprint Corporate Profile	MuseComm Pvt. Ltd.
DESIGN & PRINT CRAFT MADDYS	Design - Brochure	T. Bhimjyani Group	Verraton: The Soul of Europe	Underdog
DESIGN & PRINT CRAFT MADDYS	Design - Brochure	Appaswamy Real Estates	Kamadhenu	85isto15

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GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Design - Calendar

Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Design - Calendar	Chola Finance	MAKING OF YOU THE HERO OF YOUR STORY	Mind Your Language!
DESIGN & PRINT CRAFT MADDYS	Design - Calendar	JR TMT	The Steel that build the nation now build your home.	VERMILLION Communication Pvt Ltd.
DESIGN & PRINT CRAFT MADDYS	Design - Calendar	Le Meridien	If the walls could speak!	Touch Interactive
DESIGN & PRINT CRAFT MADDYS	Design - Calendar	Star Pipes & Fittings	EVERY LEAF YOU FLIP IS A REMINDER. THAT IT'S ALL IN YOUR HANDS.	Mindmine Brand Communications

GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Design - Packaging

Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Design - Packaging	Bolas	Scrolling to Storytelling	SANJAY B DAIV
DESIGN & PRINT CRAFT MADDYS	Design - Packaging	Hard Worker	Hard Worker I Hard Work always wins	The Ramco Cements Limited
DESIGN & PRINT CRAFT MADDYS	Design - Packaging	Sweet Karam Coffee	Special Delivery From Janaki Paati	Kraftwell Ventures
DESIGN & PRINT CRAFT MADDYS	Design - Packaging	Monarch Legacy Edition Brandy	Monarch Legacy Edition Launch	Tilaknagar Industries

GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Print Craft - Copywriting

Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Print Craft - Copywriting	The Hindu	Unseen Labour	The Hindu Group
DESIGN & PRINT CRAFT MADDYS	Print Craft - Copywriting	3BHK Movie	LOOKING FOR A 3BHK?	The Sight Media
DESIGN & PRINT CRAFT MADDYS	Print Craft - Copywriting	The Hindu	Power of Attorney	The Hindu Group
DESIGN & PRINT CRAFT MADDYS	Print Craft - Copywriting	The Hindu	Everyday Bravery	The Hindu Group
DESIGN & PRINT CRAFT MADDYS	Print Craft - Copywriting	Secura Technologies	I WAS A PICKPOCKET. I OWE MY SUCCESS TO THIS CCTV CAMERA.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Print Craft - Copywriting	Secura Technologies	I WAS A SUCCESSFUL CHAIN SNATCHER. THIS CCTV CAMERA MADE ME EVEN MORE SUCCESSFUL.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Print Craft - Copywriting	Unique Pest Management	THERE'S SOMEONE IN BED WITH YOUR WIFE RIGHT NOW.	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Print Craft - Copywriting	Unique Pest Management	You're not the only one sharing the bed with your husband.	be positive 24 Innovation Design Pvt Ltd

GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Print Craft - Art Direction

Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Print Craft - Art Direction	Devadoss Hospital	THE WAR	BCC Martech
DESIGN & PRINT CRAFT MADDYS	Print Craft - Art Direction	Assana Colorectal & Gut Wellness Clinic	JUNK DESTROYS OUR GUT'S NATURAL HABITAT	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Print Craft - Art Direction	Assana Colorectal & Gut Wellness Clinic	JUNK DESTROYS OUR GUT'S NATURAL HABITAT	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Print Craft - Art Direction	Assana Colorectal & Gut Wellness Clinic	JUNK DESTROYS OUR GUT'S NATURAL HABITAT	be positive 24 Innovation Design Pvt Ltd

GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Print Craft - Photography

Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Print Craft - Photography	No Food Waste	Party To Waste?	be positive 24 Innovation Design Pvt Ltd

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DESIGN & PRINT CRAFT MADDYS	Print Craft - Photography	No Food Waste	Party To Waste?	be positive 24 Innovation Design Pvt Ltd
DESIGN & PRINT CRAFT MADDYS	Print Craft - Photography	No Food Waste	Party To Waste?	be positive 24 Innovation Design Pvt Ltd

GROUP 2 - DESIGN & PRINT CRAFT MADDYS - Print Craft - Illustration

Group	Category	Brand	Campaign Title	Agency/Client
DESIGN & PRINT CRAFT MADDYS	Print Craft - Illustration	Devadoss Hospital	THE WAR	BCC Martech

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Film Craft - Direction

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Film Craft - Direction	Bhima Gold	Together Purever	Turrino Advertising
FILM & AUDIO CRAFT MADDYS	Film Craft - Direction	Star Sports	IPL 2026 Promo - Dhool Kelappu	Kadhai Films
FILM & AUDIO CRAFT MADDYS	Film Craft - Direction	Peps Mattress	Peps Vivah-Designed for Newlyweds	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Direction	CP PLUS	CP PLUS Tamil Ft. Vijay Sethupathi	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Direction	AIADMK	Kuthunga Yejaman!	Kadhai Films
FILM & AUDIO CRAFT MADDYS	Film Craft - Direction	CP Plus	CP PLUS Smart AI CCTV Solutions Kerala Campaign ft. Prithviraj Sukumaran	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Direction	Ilaiyaraaja 50	Ilaiyaraaja 50	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Direction	Sunpure Puliogare	The Puliogare Trap	Jigarthanda

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Film Craft - Casting & Performance

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Film Craft - Casting & Performance	Peps Mattress	Peps Vivah-Designed for Newlyweds	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Casting & Performance	CP Plus	CP PLUS Smart AI CCTV Solutions Kerala Campaign ft. Prithviraj Sukumaran	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Casting & Performance	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Casting & Performance	DMK - Dravida Munnetra Kazhagam	Mele Kettu Sollren ? A Political Troll Campaign Targeting AIADMK for DMK (Election Campaign)"	Happy Unicorn Creative Communication Pvt. Ltd

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Film Craft - Editing

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Film Craft - Editing	RASA Ramana Sunritya Aalaya	The Dying Artist	be positive 24 Innovation Design Pvt Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Editing	Ashok Leyland	Ashok Leyland Taurus	JUICE
FILM & AUDIO CRAFT MADDYS	Film Craft - Editing	SSPL T10	SSPL ANTHEM	Celluloids Films

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Film Craft - Animation

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Film Craft - Animation	Redotil	Loose Ends	Pentacle
FILM & AUDIO CRAFT MADDYS	Film Craft - Animation	Lokah Chapter 1: Chandra	Film Title Animation	Eunoians Studio Private Limited

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FILM & AUDIO CRAFT MADDYS	Film Craft - Animation	Retro	The Epitome of Love - Laughter - War	BeatRoute
FILM & AUDIO CRAFT MADDYS	Film Craft - Animation	VIJAY TV	THALAIVAN THALAIVI MOVIE PROMO	JIOSTAR INDIA PVT LTD

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Film Craft - VFX

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Film Craft - VFX	GTB	Republic of Nature - Brand Film	be positive 24 Innovation Design Pvt Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - VFX	SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY	SATHYABAMA - DREAMS FIND DIRECTION	PICTUREMAKERS
FILM & AUDIO CRAFT MADDYS	Film Craft - VFX	Mansion House	Mansion House x NBK ? Dil Open Cheyyi. Life Welcome Cheyyi"	Tilaknagar Industries

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Film Craft - Cinematography

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Film Craft - Cinematography	Bhima Gold	Together Purever	Turrino Advertising
FILM & AUDIO CRAFT MADDYS	Film Craft - Cinematography	Tata Tea Chakra Gold	The Master Blender	Bad Donkey Small Wall
FILM & AUDIO CRAFT MADDYS	Film Craft - Cinematography	Sunpure Puliogare	The Puliogare Trap	Jigarthanda
FILM & AUDIO CRAFT MADDYS	Film Craft - Cinematography	CP PLUS	CP PLUS Tamil Ft. Vijay Sethupathi	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Cinematography	CP Plus	CP PLUS Smart AI CCTV Solutions Kerala Campaign ft. Prithviraj Sukumaran	Happy Unicorn Creative Communication Pvt. Ltd

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Film Craft - Production Design

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Film Craft - Production Design	Tata Tea Chakra Gold	The Master Blender	Bad Donkey Small Wall
FILM & AUDIO CRAFT MADDYS	Film Craft - Production Design	Prashanti	She Tribe	Wedtree eStore Private Limited

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Film Craft - Writing

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Film Craft - Writing	CP PLUS	CP PLUS Tamil Ft. Vijay Sethupathi	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Writing	Sunpure Puliogare	The Puliogare Trap	Jigarthanda
FILM & AUDIO CRAFT MADDYS	Film Craft - Writing	Peps Mattresses	Grand Sleep Festival	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Writing	Peps Mattress	Peps Vivah-Designed for Newlyweds	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Writing	Peps Mattresses	Grand Sleep Festival	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Film Craft - Writing	Ather	Tamil is an emotion. Tamil dashboard now on Ather!	Slingshot Creations
FILM & AUDIO CRAFT MADDYS	Film Craft - Writing	Vijay Television	Onnume Puriyala - Pre-launch digital series	BeatRoute
FILM & AUDIO CRAFT MADDYS	Film Craft - Writing	CP Plus	CP PLUS Smart AI CCTV Solutions Kerala Campaign ft. Prithviraj Sukumaran	Happy Unicorn Creative Communication Pvt. Ltd

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Audio Craft Voice Over

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Audio Craft Voice Over	Tata Tea Chakra Gold	The Master Blender	Bad Donkey Small Wall

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GROUP 3 - FILM & AUDIO CRAFT MADDYS - Audio Craft Original Music

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Audio Craft Original Music	Ilaiyaraaja 50	Ilaiyaraaja 50	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Audio Craft Original Music	Wonderla Holidays	Wonderla Chennai - Majaa Panna Ready ah?	Kadhai Films
FILM & AUDIO CRAFT MADDYS	Audio Craft Original Music	CP PLUS	CP PLUS Tamil Ft. Vijay Sethupathi	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Audio Craft Original Music	Vijay Television	Illatharasigalin Neram - Original Song	BeatRoute
FILM & AUDIO CRAFT MADDYS	Audio Craft Original Music	CP Plus	CP PLUS Smart AI CCTV Solutions Kerala Campaign ft. Prithviraj Sukumaran	Happy Unicorn Creative Communication Pvt. Ltd
FILM & AUDIO CRAFT MADDYS	Audio Craft Original Music	Bhima Gold	Together Purever	Turrino Advertising
FILM & AUDIO CRAFT MADDYS	Audio Craft Original Music	DETTOL	SHAADI KA GHAR	Vishal Khurana

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Audio Craft Use of Music

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Audio Craft Use of Music	Muralya Dairy	Milk Song	PlainSpeak
FILM & AUDIO CRAFT MADDYS	Audio Craft Use of Music	Tata Tea Chakra Gold	The Master Blender	Bad Donkey Small Wall
FILM & AUDIO CRAFT MADDYS	Audio Craft Use of Music	Wink Salon	La Chanson de l'arbre" - Song of the Tree "	be positive 24 Innovation Design Private Limited

GROUP 3 - FILM & AUDIO CRAFT MADDYS - Audio Craft Writing (for audio/radio spots)

Group	Category	Brand	Campaign Title	Agency/Client
FILM & AUDIO CRAFT MADDYS	Audio Craft Writing (for audio/radio spots)	Muralya Dairy	Milk Song	PlainSpeak

GROUP 4 - REGIONAL PRIDE (TAMIL) MADDYS - Print Single

Group	Category	Brand	Campaign Title	Agency/Client
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Print Single	Net Green Foundation	Grow More Human	VERMILLION Communication Pvt Ltd.
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Print Single	Kovilpatti Bombay Sweets	Play Sweetly. Live Happily.	UDM Branding Pvt. Ltd.

GROUP 4 - REGIONAL PRIDE (TAMIL) MADDYS - TV Single

Group	Category	Brand	Campaign Title	Agency/Client
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	VIJAY TV	BIBG BOSS SEASON 9	JIOSTAR INDIA PVT LTD
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Bigg Boss Tamil	Bigg Boss Season 9 Promo	Kadhai Films
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	CP PLUS	CP PLUS Tamil Ft. Vijay Sethupathi	Happy Unicorn Creative Communication Pvt. Ltd
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Entri App	Kadhai Kelu - Sivaraman	Mind Your Language!
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Fortune Sunlite Oil	Enna Aachu? Yennai Aachu!	Kadhai Films
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Zee Tamil	One in spirit, Yours Zee Tamil	Slingshot Creations
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Star Vijay /JioHotstar	Super Singer Season 11 Promo	Slingshot Creations
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Shanmuga Hospital	Ariviyalin thulliyam. Akkaraiyin karam.	Soloverse

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REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Vijay Raja Homes	VRX Magna TVC	Slingshot Creations
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Nestle India	Maggi	Slingshot Creations
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Single	Entri App	Kadhai Kelu - Meenatchi	Mind Your Language!
GROUP 4 - REGIONAL PRIDE (TAMIL) MADDYS - TV Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Campaign	DMK - Dravida Munnetra Kazhagam	Mele Kettu Sollren ? A Political Troll Campaign Targeting AIADMK for DMK (Election Campaign)"	Happy Unicorn Creative Communication Pvt. Ltd
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Campaign	Star Sports	IPL 2026 Promo - Dhool Kelappu	Kadhai Films
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - TV Campaign	Wonderla Holidays	Wonderla Chennai - Majaa Panna Ready ah?	Kadhai Films
GROUP 4 - REGIONAL PRIDE (TAMIL) MADDYS - OOH Campaign				
Group	Category	Brand	Campaign Title	Agency/Client
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - OOH Campaign	Bigg Boss 9	OOH Campaign	Magic In White
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - OOH Campaign	Kaattaan	OOH Campaign	Magic In White
GROUP 4 - REGIONAL PRIDE (TAMIL) MADDYS - Digital				
Group	Category	Brand	Campaign Title	Agency/Client
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	Ilaiyaraaja 50	Ilaiyaraaja 50	Happy Unicorn Creative Communication Pvt. Ltd
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	Peps Mattress	Peps Vivah Mattress-Designed for Newlyweds	Happy Unicorn Creative Communication Pvt. Ltd
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	South Indian Bank	Uravugal Thaan Thamizhagathin Valimai!	FIRST PICTURE SHOW COMPANY
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	Blinkit	Pooja Items	Mind Your Language!
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	Farmley	Inga Enna Solludhu	Mind Your Language!
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	JioHotstar Tamil	When a Dog Became the Star: The First Canine Social Media Take-over	Digitally Inspired Media Pvt Ltd
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	Blinkit	Zandu	Mind Your Language!
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	Ather	Tamil is an emotion. Tamil dashboard now on Ather!	Slingshot Creations
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	kaattaan	Digital	Magic In White
REGIONAL PRIDE (TAMIL) MADDYS	Regional Pride (Tamil) - Digital	Super Chennai / Deadline 2025	Poets Paadum Chennai Perumai	P Jagan
GROUP 5 - DIGITAL MADDYS - Digital Creatives or Content - Digital Videos (Short form)				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Creatives or Content - Digital Videos (Short form)	The Hindu	The Hindu Written By Journalists	The Hindu Group
DIGITAL MADDYS	Digital Creatives or Content - Digital Videos (Short form)	Peps	Peps - Reels Built Different	BeatRoute
DIGITAL MADDYS	Digital Creatives or Content - Digital Videos (Short form)	Mathrubhumi Printing & Publishing Co Ltd	: How Mathrubhumi Made the World Pause and Reflect on the Greatest Paradox of Our Time (Paradox of Pace)	Mathrubhumi Printing & Publishing Co Ltd

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GROUP 5 - DIGITAL MADDYS - Digital Creatives or Content - Digital Videos (Long Form)				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Creatives or Content - Digital Videos (Long Form)	Udemy India	Champions hote nahi bante hain	FIRST PICTURE SHOW COMPANY
DIGITAL MADDYS	Digital Creatives or Content - Digital Videos (Long Form)	Bhima Gold	Together Purever	Turrino Advertising
DIGITAL MADDYS	Digital Creatives or Content - Digital Videos (Long Form)	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd
DIGITAL MADDYS	Digital Creatives or Content - Digital Videos (Long Form)	Appaswamy Real Estates	Kamadhenu	Studio Monkeys
DIGITAL MADDYS	Digital Creatives or Content - Digital Videos (Long Form)	CHIK	CHIK EGG WHITE - DVC	Brand Mascots Communications Private Limited
GROUP 5 - DIGITAL MADDYS - Digital Creatives or Content - Explainer Videos				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Creatives or Content - Explainer Videos	Equitas Bank	Equitas Bank - Banker on Wheels	JUICE
GROUP 5 - DIGITAL MADDYS - Digital Creatives or Content - Native Advertising (Creatives / Videos)				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Creatives or Content - Native Advertising (Creatives / Videos)	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd
DIGITAL MADDYS	Digital Creatives or Content - Native Advertising (Creatives / Videos)	Vicky Brush	Hussain Master Knows It All	P Jagan
GROUP 5 - DIGITAL MADDYS - Digital Creatives or Content - UserGenerated Content Campaigns				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Creatives or Content - UserGenerated Content Campaigns	Mansion House	Mansion House x NBK ? Dil Open Cheyyi. Life Welcome Cheyyi"	Tilaknagar Industries
GROUP 5 - DIGITAL MADDYS - Mobile & Apps - Best User Experience in an App				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Mobile & Apps - Best User Experience in an App	UPRIO	Behaviourial science-backed revision app	BOMBAYDC
GROUP 5 - DIGITAL MADDYS - Web & Digital Experiences - Corporate Website Design for B2B				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Web & Digital Experiences - Corporate Website Design for B2B	MuseComm	MuseComm Website	MuseComm Pvt. Ltd.
DIGITAL MADDYS	Web & Digital Experiences - Corporate Website Design for B2B	Super Chennai	New Website Development	Open Designs
DIGITAL MADDYS	Web & Digital Experiences - Corporate Website Design for B2C	Urbanrise	Sustainability. Experienced.	Digitally Inspired Media Pvt Ltd
GROUP 5 - DIGITAL MADDYS - Web & Digital Experiences - Landing Pages				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Web & Digital Experiences - Landing Pages	Delhi Redz	Dil Dil Mein Redz	BOMBAYDC
DIGITAL MADDYS	Web & Digital Experiences - Landing Pages	Amazon Prime Video	Arabia Kadali - Explore Page	BeatRoute
GROUP 5 - DIGITAL MADDYS - Web & Digital Experiences - Best User Experience				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Web & Digital Experiences - Best User Experience	Lotto	A Whole Lotto Joy	BOMBAYDC
DIGITAL MADDYS	Web & Digital Experiences - Best User Experience	Iyra Developers	website development	Open Designs

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GROUP 5 - DIGITAL MADDYS - Digital Campaigns - Brand Campaign

Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Campaigns - Brand Campaign	Assana Colorectal & Gut Wellness Clinic	Biting Pain down there. Talk to us today.	be positive 24 Innovation Design Pvt Ltd
DIGITAL MADDYS	Digital Campaigns - Brand Campaign	uppercase	Bumrah ki Company	Rethink Brands and Communication Pvt. Ltd.
DIGITAL MADDYS	Digital Campaigns - Brand Campaign	Mansion House	Mansion House x NBK ? Dil Open Cheyyi. Life Welcome Cheyyi"	Tilaknagar Industries
DIGITAL MADDYS	Digital Campaigns - Brand Campaign	Eastern	Chicken Song	FCB Ulka Advertising Private Ltd

GROUP 5 - DIGITAL MADDYS - Digital Campaigns - Social Media Campaign

Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Campaigns - Social Media Campaign	Skei Icecreams	A Divine Heist	Reel Tribe
DIGITAL MADDYS	Digital Campaigns - Social Media Campaign	JioHotstar Tamil	When a Dog Became the Star: The First Canine Social Media Takeover	Digitally Inspired Media Pvt Ltd
DIGITAL MADDYS	Digital Campaigns - Social Media Campaign	BOHO Whiskey	BOHO LINGO	Amalgamate

GROUP 5 - DIGITAL MADDYS - Digital Campaigns - Influencer & Creator Campaign

Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Campaigns - Influencer & Creator Campaign	Lacto Calamine	Lacto Calamine (Insecuri-Tea Micro Drama) x Influencer.in	Influencer.in
DIGITAL MADDYS	Digital Campaigns - Influencer & Creator Campaign	Tata Capital	Stop Blaming Her	Influencer.in
DIGITAL MADDYS	Digital Campaigns - Influencer & Creator Campaign	Eastern	Chicken Song	FCB Ulka Advertising Private Ltd
DIGITAL MADDYS	Digital Campaigns - Influencer & Creator Campaign	OM System	It's In Our Nature: Rebuilding Trust Through Creators	Digitally Inspired Media Pvt Ltd
DIGITAL MADDYS	Digital Campaigns - Influencer & Creator Campaign	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd
DIGITAL MADDYS	Digital Campaigns - Influencer & Creator Campaign	Phoenix Marketcity Chennai	India's First Fake Wedding with a Fake Bride & Groom: The Undercover Creator Experiment	The Sight Media

GROUP 5 - DIGITAL MADDYS - Digital Campaigns - Performance Marketing Campaign

Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Campaigns - Performance Marketing Campaign	Peps	Scaling PEPS	BeatRoute

GROUP 5 - DIGITAL MADDYS - Digital Campaigns - Online Contests

Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Campaigns - Online Contests	Association of Mutual Funds In India	Bharat Nivesh Young Minds	Dentsu X
DIGITAL MADDYS	Digital Campaigns - Online Contests	FemiSafe	FemiSafe Women's Day Contest	KATHA INFOCOM PRIVATE LIMITED

GROUP 5 - DIGITAL MADDYS - Digital Campaigns - SEO Campaign

Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Campaigns - SEO Campaign	Bud	From Invisible to Unmissable	Bud Ideas Unboxed LLP

GROUP 5 - DIGITAL MADDYS - Digital Campaigns - DataDriven Campaigns

Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital Campaigns - DataDriven Campaigns	Marathi Matrimony	Marathi Matrimony: The Real-Time Sniper Targeting Campaign	WPP MEDIA INDIA PRIVATE LIMITED (Wavemaker)
DIGITAL MADDYS	Digital Campaigns - DataDriven Campaigns	The Hindu	Made of Chennai Run: The First-Party Data Engine	The Sight Media

GROUP 5 - DIGITAL MADDYS - AI & Emerging Tech - AI Driven Personalisation

Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	AI & Emerging Tech - AI Driven Personalisation	NIPPON PAINT	One Master Video, 30,000 Personal Moments	WPP MEDIA INDIA PRIVATE LIMITED (Wavemaker)

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GROUP 5 - DIGITAL MADDYS - AI & Emerging Tech - Creative use of AI in Content				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	AI & Emerging Tech - Creative use of AI in Content	CHIK	CHIK EGG WHITE - DVC	Brand Mascots Communications Private Limited
DIGITAL MADDYS	AI & Emerging Tech - Creative use of AI in Content	JioHotstar Tamil	When a Dog Became the Star: The First Canine Social Media Take-over	Digitally Inspired Media Pvt Ltd
DIGITAL MADDYS	AI & Emerging Tech - Creative use of AI in Content	Vijay Television	Cooku with Comali - B2B AI Film	BeatRoute
DIGITAL MADDYS	AI & Emerging Tech - Creative use of AI in Content	RUPAY	RUPAY Absurd Intelligence (AI) Campaign	5W1H SOLUTIONS PRIVATE LIMITED
GROUP 5 - DIGITAL MADDYS - Social - Best social video series				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Social - Best social video series	Star Vijay	Azhagae Azhagu - Digital Promos	BeatRoute
DIGITAL MADDYS	Social - Best social video series	Mazhavil Manorama	Marimayam - The Comedy Show That Became Kerala's Social Mirror	MM TV Limited
DIGITAL MADDYS	Social - Best social video series	Vijay Television	Onnume Puriyala - Pre-launch digital series	BeatRoute
GROUP 5 - DIGITAL MADDYS - Social - Community Engagement Campaigns				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Social - Community Engagement Campaigns	Vicky Brush	Happy Smiles Of Vicky Brush Painters	P Jagan
DIGITAL MADDYS	Social - Community Engagement Campaigns	Manorama News	KeralaCan	MM TV Limited
DIGITAL MADDYS	Social - Community Engagement Campaigns	Manorama News	Pentharam	MM TV Limited
DIGITAL MADDYS	Social - Community Engagement Campaigns	Manorama News	Newsmaker	MM TV Limited
GROUP 5 - DIGITAL MADDYS - Social - Viral campaigns				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Social - Viral campaigns	Assana Colorectal & Gut Wellness Clinic	Mr. Trump, we're experts in easing painful blockades. Call us to set things 'strait'.	be positive 24 Innovation Design Pvt Ltd
DIGITAL MADDYS	Social - Viral campaigns	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd
GROUP 5 - DIGITAL MADDYS - Digital - Integrated Campaigns (Minimum of 3, maximum 5 digital mediums used to be presented)				
Group	Category	Brand	Campaign Title	Agency/Client
DIGITAL MADDYS	Digital - Integrated Campaigns (Minimum of 3, maximum 5 digital mediums used to be presented)	TASTY GOLD	Dil Bole Double Thank You	Amalgamate
GROUP 6 - MEDIA MADDYS - Media Innovation - Dailies & Magazines				
Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Innovation - Dailies & Magazines	3BHK MOVIE	Looking for a 3BHK?	The Sight Media
GROUP 6 - MEDIA MADDYS - Media Innovation - Digital Media				
Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Innovation - Digital Media	JioHotstar Tamil	When a Dog Became the Star: The First Canine Social Media Take-over	Digitally Inspired Media Pvt Ltd
MEDIA MADDYS	Media Innovation - Digital Media	3BHK Movie	Recreating a 30-Year-Old Cinematic Pair as a Viral Reel	The Sight Media
GROUP 6 - MEDIA MADDYS - Media Innovation - Branded Content				
Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Innovation - Branded Content	3BHK Movie	Casagrand X 3BHK : The Final Chapter	The Sight Media

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GROUP 6 - MEDIA MADDYS - Media Innovation - OOH & Ambient Media

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Innovation - OOH & Ambient Media	The Hindu	The Hindu Written By Journalists	The Hindu Group
MEDIA MADDYS	Media Innovation - OOH & Ambient Media	Unique Pest Management	The world's scariest leaflet	be positive 24 Innovation Design Pvt Ltd
MEDIA MADDYS	Media Innovation - OOH & Ambient Media	3BHK Movie	3BHK at 150	The Sight Media

GROUP 6 - MEDIA MADDYS - Media Innovation - Sponsorships

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Innovation - Sponsorships	Eastern	Boat Race	FCB Ulka Advertising Private Ltd

GROUP 6 - MEDIA MADDYS - Media Innovation - Celebs, Brand Ambassadors & Influencer Marketing

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Innovation - Celebs, Brand Ambassadors & Influencer Marketing	Phoenix Marketcity Chennai	Phoenix Marketcity - The Fractional Celebrity Asset	The Sight Media
MEDIA MADDYS	Media Innovation - Celebs, Brand Ambassadors & Influencer Marketing	Phoenix Marketcity Chennai	India's First Fake Wedding with a Fake Bride & Groom: The Undercover Influencer Stunt	The Sight Media
MEDIA MADDYS	Media Innovation - Celebs, Brand Ambassadors & Influencer Marketing	Bharath Matrimony	Building Trust Through Cultural Authenticity	WPP MEDIA INDIA PRIVATE LIMITED (Wavemaker)
MEDIA MADDYS	Media Innovation - Celebs, Brand Ambassadors & Influencer Marketing	Arun Icecream	Arun Icecreams: From Guinness Record to Social Phenomenon	WPP MEDIA INDIA PRIVATE LIMITED
MEDIA MADDYS	Media Innovation - Celebs, Brand Ambassadors & Influencer Marketing	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd

GROUP 6 - MEDIA MADDYS - Media Innovation - Radio & Audio Platforms

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Innovation - Radio & Audio Platforms	THUGLIFE MOVIE	MOVIE RELEASE AUDIO PROMO	VEERA
MEDIA MADDYS	Media Innovation - Radio & Audio Platforms	SAKTHI THIRUMAGAN MOVIE	AUDIO CREATIVE PROMOTIONS	VEERA

GROUP 6 - MEDIA MADDYS - Media Innovation - Sports Marketing

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Innovation - Sports Marketing	Crax Fritts	Super 4s With Super Snacks	Alliance Advertising & Marketing Pvt. Ltd.

GROUP 6 - MEDIA MADDYS - Media Strategy Services - Travel, Tourism & Hospitality

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Strategy Services - Travel, Tourism & Hospitality	Skyscanner	Skyscanner T20 World Cup OOH Campagn	Times Innovative Media Ltd

GROUP 6 - MEDIA MADDYS - Media Strategy Services - Insurance

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Strategy Services - Insurance	ACKO Life Insurance Ltd.	Unmixing Protection	Social Beat

GROUP 6 - MEDIA MADDYS - Media Strategy Services Online Services

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Strategy Services - Online Services	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd

GROUP 6 - MEDIA MADDYS - Media Strategy Services - Real Estate

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Strategy Services - Real Estate	ELEMENTS - GTB	He wants a happy ending.	be positive 24 Innovation Design Pvt Ltd
MEDIA MADDYS	Media Strategy Services - Real Estate	ELEMENTS - GTB	Do you hate your parents?	be positive 24 Innovation Design Pvt Ltd

GROUP 6 - MEDIA MADDYS - Media Strategy - Media & Entertainment

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Strategy - Media & Entertainment	3BHK Movie	3BHK at 150	The Sight Media

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MEDIA MADDYS	Media Strategy - Media & Entertainment	3BHK Movie	Recreating a 30-Year-Old Cinematic Pair as a Viral Reel	The Sight Media
MEDIA MADDYS	Media Strategy - Media & Entertainment	JioHotstar Tamil	When a Dog Became the Star: The First Canine Social Media Take-over	Digitally Inspired Media Pvt Ltd

GROUP 6 - MEDIA MADDYS - Media Strategy - Causing Advertising & Public Service

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media Strategy - Causing Advertising & Public Service	Government of Andhra Pradesh	Yogandhra'25	GSS Torque Entertainment LLP
MEDIA MADDYS	Media Strategy - Causing Advertising & Public Service	Mathrubhumi Printing & Pub-lishing Co Ltd	Sadhanam Kayyilundo? (Do You Have the Stuff?) An Anti-Drug Campaign by Mathrubhumi.	Mathrubhumi Printing & Publishing Co Ltd
MEDIA MADDYS	Media Strategy - Causing Advertising & Public Service	TIMES NETWORK	BRAKE THE HABIT	Times Network

GROUP 6 - MEDIA MADDYS - Events, Experiential Branding And Brand Activation - Offline Brand Activation

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Offline Brand Activation	uppercase	TRAVEL GEAR'S UNEXPECTED FASHION MOMENT	Rethink Brands and Communications Pvt. Ltd.
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Offline Brand Activation	Raaga Professional	The SkinExpert Of India	CavinKare
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Offline Brand Activation	Mathrubhumi Printing & Pub-lishing Co Ltd	Mathrubhumi International Festival of Letters	Mathrubhumi Printing & Publishing Co Ltd
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Offline Brand Activation	Phoenix Marketcity Chennai	Phoenix Marketcity's Vows & Vogue - India's First Fake Wedding	The Sight Media

GROUP 6 - MEDIA MADDYS - Events, Experiential Branding And Brand Activation - Events Including Product Launches

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Events Including Product Launches	Ministry of Ayush	Yogandhra'25	GSS Torque Entertainment LLP
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Events Including Product Launches	Advertising Club Madras	AI vs AI	Studio Kirukal

GROUP 6 - MEDIA MADDYS - Events, Experiential Branding And Brand Activation - Online Brand Activation

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Online Brand Activation	JioHotstar Tamil	From Event to Experience: Turning South Unbound into Real-Time Content	Digitally Inspired Media Pvt Ltd
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Online Brand Activation	Flipkart	The Ad They Thought Was Cinema	Digitally Inspired Media Pvt Ltd

GROUP 6 - MEDIA MADDYS - Events, Experiential Branding And Brand Activation - Rural Brand Activation

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Rural Brand Activation	Gromor	Gromor Gram - Prosperous Farmer, Empowered Village""	Coromandel International Limited
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Rural Brand Activation	Manorama News	Pentharam	MM TV Limited
MEDIA MADDYS	Events, Experiential Branding And Brand Activation - Rural Brand Activation	Manorama News	Naatusoothram	MM TV Limited

GROUP 6 - MEDIA MADDYS - Media - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)

Group	Category	Brand	Campaign Title	Agency/Client
MEDIA MADDYS	Media - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)	The Hindu	The Hindu Written By Journalists	The Hindu Group

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MEDIA MADDYS	Media - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)	Arun Icecream	Integrated media planning-Guinness World Record- The Longest Ice Cream Chain	WPP MEDIA INDIA PRIVATE LIMITED (Wavemaker)
MEDIA MADDYS	Media - Integrated Campaign (Minimum of 3, maximum 5 media executions to be presented)	3BHK Movie	The 3BHK Omnipresent Media Plan	The Sight Media

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